

The Butterfly Effect Mentoring Institute (BEMI)

Partner/Sponsorship Agreement

General: This covers the terms of a partner/sponsorship agreement between COMPANY (hereafter referred to as COMPANY) and The Butterfly Effect Mentoring Institute (hereafter referred to as BEMI). The Sponsor agrees to provide to BEMI the following in-kind services and/or pay the following partner/sponsorship:

In-Kind Service Description: _____

Sponsorship Levels: *PLATINUM - \$1,000 +* | *GOLD - \$500-\$999* | *SILVER - \$300-\$499* | *BRONZE - \$25-\$299*

In consideration therefore, BEMI shall provide Sponsor with the benefits described in the Proposal. COMPANY may adjust such benefits, substitute benefits or provide other benefits with the approval of the BEMI.

Sponsorship: COMPANY makes this In-Kind Service / Sponsorship payment with no expectation that it will receive any return benefit other than acknowledgement on the BEMI website (currently at the domain name: <http://www.bemiinstitute.org/>) as specified below.

Partner/Sponsor Acknowledgements: This acknowledgement will include the display of the COMPANY logo under the Partner/Sponsor Tab on the BEMI website as specified by the level of partner/sponsorship. This logo may not contain any qualitative or comparative descriptions of the sponsor's products, services, facilities or company. **For Platinum Level Sponsorships, the logo will contain a hyperlink to the COMPANY website (currently at the domain name: www.COMPANY.com) as chosen by the COMPANY.**

Partner/Sponsorship acknowledgement will also include the display of the COMPANY logo on the Website Partner/Sponsorship page on the BEMI website. As outlined above, the logo may not contain any qualitative or comparative descriptions of the sponsor's products, services, facilities or company. The company logo may contain only the company brand and/or trade names. BEMI reserves final editorial approval of all company logos to ensure that they do not constitute advertising as defined in Section 513(i) of the Internal Revenue Code.

Partner/Sponsor Logo: COMPANY will provide BEMI with the logo images in electronic form in either GIF or JPEG format. BEMI reserves the right to compress these images if they are larger than 50 KB and to resize them to fit on the Website Partner/Sponsorship page (width dimensions not to exceed 600 pixels). COMPANY will be given the opportunity to approve any image changes made by BEMI prior to website publication.

Partner/Sponsor Understandings: BEMI offers no guarantees of the level of exposure of the COMPANY acknowledgements on the BEMI website. BEMI reserves the right to display other sponsor acknowledgements on the Website Partner/Sponsorship page of the BEMI website. The vertical placement of sponsor logos will be determined by partner/sponsorship level and the order in which partner/sponsorship agreements are executed. (Note: Logos will be placed on BEMI Website within 5 working days of signed agreement)

Termination: This agreement will be in effect for a period of **one year** from the date that both parties sign it and BEMI has received partner/sponsorship in-kind service or payment. COMPANY may decide to withdraw the display of acknowledgements on the BEMI website at any time but understands that the partner/sponsorship will not be returned. BEMI agrees to reimburse COMPANY a prorated amount of the partner/sponsorship for any time period in which they are unable to comply with the terms of this agreement.

Signature of BEMI Representative

Signature of COMPANY Representative

Date of BEMI Representative Signature

Date of COMPANY Representative Signature

Printed name of BEMI Representative

Printed name of COMPANY Representative

For Administrative Purposes Only:	Sponsorship Level			
	<input type="checkbox"/> In-Kind Service	<input type="checkbox"/> Platinum: \$	<input type="checkbox"/> Gold: \$	<input type="checkbox"/> Silver: \$